

Student & Alumni Innovation and Career Center











1. Overview

The Student/Alumni Innovation and Career Center program aims to provide

- Training and skill development in
 - o Innovation,
 - Entrepreneurship,
 - o Job readiness,
 - o Soft skills, and
 - Facilitate local/global internship opportunities for students.

2. Detailed Program

As part of the program, BøthOfUs representatives will travel and visit the university to conduct workshops.

The first step involves a seminar or guest lecture, where BøthOfUs will explain the essential training needed for

- Job readiness,
- Studying or working abroad,
- Innovation and entrepreneurship.
- Soft skills needed for real market

Related areas to studies and work will be covered to inspire students.

During these guest lectures, BøthOfUs will also present role models from different industries as case studies.



These sessions are entirely voluntary, open to all students and alumni, and commitment fee of €500 is paid for this session/logistics is taken care by university (Accomodation and Travel)

Following the guest lecture,

There will be a two-day workshop.

This workshop is open for students who are interested in participating and will be conducted for free for students but university/college pays commitment fee of €500 is paid for this session/logistics is taken care by university (Accommodation and Travel)

In this workshop, students will receive training on

- Innovation,
- Entrepreneurship,
- Soft skills,
- Job readiness, and
- on the global market, networking and how to stay humble and confident.

While attending is free, students can choose to donate, however it's not mandatory.

After the workshop, students can choose to continue with coaching and seek further help. BøthOfUs will facilitate access to support and resources.

An important aspect of this program is the collaboration with the universities. BøthofUs will establish or enhance (in case of already established) innovation, entrepreneurship, and student career centres.

This partnership benefits the university and contributes to its impact generation while improving student well-being and confidence.

The entire program is offered to universities and colleges at no cost. However, universities will need to handle the logistics cost of BøthOfUs representatives to the university for workshop and seminar.

The detailed program of the seminar, workshop will be shared upon expressing interest.

Thank you,

